

EXHIBITOR PACKET

36th Annual

MIDWEST HAZARDOUS MATERIALS RESPONSE CONFERENCE

Fire · Police · EMS · Industry · Military

MAY 3, 2024

NORTHBROOK HILTON HOTEL

2855 NORTH MILWAUKEE AVE NORTHBROOK, ILLINOIS

EXHIBITION NOTICE

Dear Exhibitor,

The *36th Annual* Midwest Hazardous Materials Response Conference will be held on Friday, May 3, 2024, at the Northbrook Hilton Hotel in Northbrook, Illinois. The Hilton is a Four-Diamond property with the Exhibit Hall directly adjoining the main presentations. The Exhibit Hall will be open all day on Friday, May 3, 2024, and all breaks will be served in the Exhibit Hall to direct conference attendees to your booth.

The "Early Bird" registration fee is only \$475.00 if paid before March 1, 2024. The fee includes a 10' booth in the main ballroom decorated with pipe & drape, one skirted table with 2 chairs and electrical service. Crown Exposition Services will professionally decorate the Exhibit Hall with color coordinated 8' back and 3' side drape. Complimentary wireless Internet access in the Exhibit Hall is provided to all exhibitors at no charge.

The booth fee covers one exhibitor all day Friday, including lunch and the evening Exhibitors' Party. Additional exhibitor badges are available for purchase in advance with a full exhibitor registration. Extra exhibitor badges are <u>NOT</u> available at the door and each exhibitor must have a badge, so please make sure you order enough badges. No one is permitted in the Exhibit Hall without a badge.

At the suggestions of past exhibitors, we have lowered the cost of the additional exhibitor badge by excluding the lunch and dinner. Each additional exhibitor badge is only \$45.00 including all breaks, but <u>NOT</u> including lunch or dinner tickets.

The Exhibit Hall will be available at 6:30 AM on Friday, May 3, 2024, for booth set-up. The Exhibit Hall opens to the conference attendees at 9:30 AM to coincide with the first break. Exhibitors may break down their booth after 4:00 PM before the Exhibitors' Party begins, but all exhibitors are encouraged to stay and enjoy the fun. Center booths must break down by 4:30 PM to make room for extra party tables in the Exhibit Hall.

The Exhibitors' Party will feature a unique and fun event. The Exhibitors' Party will conclude with an incredible door prize drawing. *Each exhibitor is required to donate one door prize.* These door prizes do not have to be expensive and are intended to showcase your company and products. We can offer suggestions if you need any ideas.

Sponsorships are available at a very reasonable cost for the hospitality room, lunches, breaks and other events during the conference. This is a great way to be singled out for special recognition. Your company will be featured in the conference program, the opening welcome and identified as an event sponsor at the conference.

This one-day show is both affordable and convenient. It will provide a unique opportunity to meet hundreds of potential customers. Every effort is made to give each exhibitor a worthwhile sales experience. All booth preferences are assigned in the order they are received. Unfortunately, we cannot hold booth space, so you must register immediately to reserve your booth. **Exhibitor registration will be handled exclusively online at <u>www.emerysafety.com</u>.**

A block of hotel rooms has been reserved until April 15, 2024, at the special conference rate of only \$115.00 per night for a single or double room. The fastest way to reserve your hotel room is to use the following link to our room block:

https://www.hilton.com/en/attend-my-event/chinbhf-hm2024-65d32459-5294-4587-9fab-e92e0fca535c/

Or, you can call the Northbrook Hilton directly at 847-480-7500 with Group Code **HM2024.** Check–in time is 3:00 PM and check-out time is noon.

We know that budgets are still very tight, but we have worked hard to make this a *VERY* affordable opportunity for you. We have an outstanding program and you are invited to participate! Both the Exhibit Hall and the hotel fill very quickly, so please do not delay. Please call us at (847) 680-0799 if you have any questions.

Thank You!

Ríck Emery

SHOW DATE FRIDAY, MAY 3, 2024

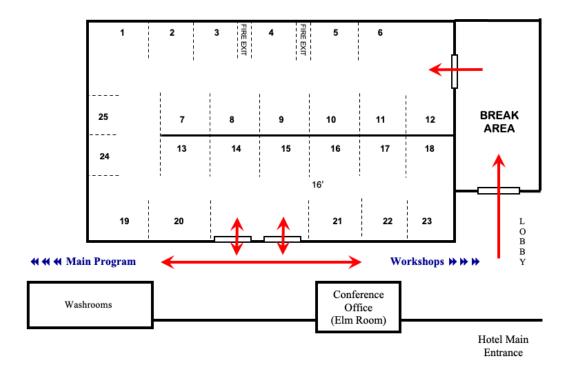
BOOTH FEES – \$475.00 if paid registration is received before March 1, 2024. After March 1, 2024, all booths will be \$525.00. The booth fee includes one full conference registration with one ticket for lunch Friday and one ticket to the Exhibitors' Party Friday evening. Extra badges are available in advance for \$45.00 but do NOT include meals. Extra tickets for lunch Friday and the Exhibitors' Party Friday evening are available for purchase.

BOOTHS - All booths are 10 feet and include pipe & drape decoration, skirted table, two chairs and electrical. Please note that key booth locations will sell quickly.

OUTSIDE SPACE – \$350.00 without an indoor booth but each paid indoor exhibitor can also reserve outdoor display space at no extra charge. Please indicate the dimensions you require.

EXHIBIT HALL FLOOR PLAN

All center booths (7 - 18) will have the back drape opened for the Exhibitors' Party. Perimeter booths may remain fully set up at your discretion during the Exhibitors' Party.



Friday, May 3, 2024

Northbrook Hilton Hotel

ONLINE EXHIBITOR REGISTRATION AT: www.emerysafety.com

Sponsored Conference Events

The exhibitor registration fee covers the cost of the booth space, decorator (pipe & drape), three breaks, lunch and the Friday night party. Special sponsorships are also available to showcase your company. The actual cost of each event is significantly more than the sponsor fee, but you get full recognition and your sponsorship helps keep the attendee registration fee down.

Sponsors are included in the conference program, announced during the conference opening and provided with a custom sign to display in their booth. This sign is also displayed at the actual event that you sponsored.

THURSDAY

7:00 PM Welcome hospitality reception for attendees. Includes fully-stocked bar and snacks with a bartender! All you have to do is be the host. (\$1,000.00)

FRIDAY

- 7:00 AM Coffee & Juice (\$350.00)
- 9:30 AM Morning Break (\$350.00)
- 11:30 AM Lunch Buffet (\$650.00)
- 2:30 PM Afternoon Break (\$350.00)
- 8:00 PM Welcome hospitality reception for attendees. Includes fully-stocked bar and snacks with a bartender! All you have to do is be the host. (\$950.00)

SATURDAY

- 7:00 AM Coffee & Juice (\$350.00)
- 9:30 AM Morning Break (\$350.00)
- 11:30 AM Lunch Buffet (\$650.00)
- 2:30 PM Afternoon Break (\$350.00)

Full color conference binder back cover insert – (\$450.00) Call Rick Emery at 847-680-0799 with copy to reserve.

These sponsorships sell out quickly. Please call (847) 680-0799 if you have any questions or need additional information. We appreciate your support and are always open to any reasonable suggestions to promote your company during the conference.

Please join us May 3, 2024, to celebrate 36 years of extraordinary hazardous materials response training.